



Joseph Pepe

### Pepe Completes Basic Training

SAN ANTONIO—Airman Joseph Pepe, son of Mr. and Mrs. Joseph A. Pepe of 72 Royal St., Agawam, Mass., has completed basic training at Lackland AFB, Tex. He is now assigned as a supply specialist with a unit of the Air Force Logistics Command at Hill AFB, Utah. Airman Pepe is a 1967 graduate of Agawam High School.

### JINGLE VALLEY FAIR SATURDAY, DEC. 2

Santa's helpers have been very busy preparing for the Jingle Valley Fair sponsored by the United Women's Fellowship of the First Baptist Church of Agawam. Mrs. Roger Geckler, chairman of the event, announces it will be held on Saturday, December 2, 1967 in the new parish hall from 10 a.m. to 6 p.m.

Many unique gifts such as old-fashioned washboard bulletins, picnic napkinholders, and historic wall plaques made of wood from the old sanctuary have been prepared by Mrs. Alexander Buiniskas, Mrs. Donald Cassada, Mrs. Donald Goss, Sr., Mrs. Benjamin Lockhart, Mrs. Clarke Greenough, Mrs. Norman Jenks and Miss Claire Barden.

Aprons of every description, plain and fancy, will be sold under the direction of Mrs. Clifford Catchepaugh, Mrs. Freda Nowinski, Miss Carlotta Ackerman, Mrs. Hazel Pfersick, Mrs. William Porter.

Candy clowns, Chewy Chews, homemade fudge and fancy gift boxes are the order of the day at the Sweet Shoppe run by Mrs. A. Stanley Edwards, Miss Beverly Jenks, Mrs. Norman Jenks, Mrs. Harry Abel, Mrs. Harold Stanton and Mrs. Ralph Webster.

A tasty array of home-canned jams, jellies, applesauce, pickles, relishes and sauces will be sold by Mrs. Luella Gray, Mrs. Eugene Southworth, Mrs. Leonard Manhart, Mrs. Dudley Bodurtha and Mrs. Bill Swiconek.

Home baked pies, cakes, breads and cookies plus a Take-Home-Supper of beans, salad, ham, and rolls are being served by Mrs. Barbara Briggs, Mrs. Frank Meyer, Jr., Miss Jean Goss, Miss Mary Jo Guy, Mrs. Everett Hodge, Mrs. Edwin Damon and Miss Jeanette Bodurtha.

All this and much more, as there is something for everyone. All are invited to join in the fun and top it off with a delicious snack served by the Senior BYF under the leadership of Mr. and Mrs. Carl Wing.

### CAREER CONFERENCE FOR DECEMBER

Wednesday, December 6, 1967, "Advantages of the Holyoke Community College" — Mr. James Trace, director of admissions.

Friday, December 8, 1967, "Norwich University" — Mr. Joseph Sabol, admissions officer, Norwich University, Northfield, Vermont.

Wednesday, December 13, 1967, "Northampton Commercial College" — Mr. Charles Oak, director of admissions.

Wednesday, December 20, 1967, "Vermont College" — Mr. Robert C. Donnelly, Jr., director of admissions, Vermont College, Montpelier, Vermont.

# THE AGAWAM NEWS INC.

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## The Albatross---On Who's Back?



V. R. Moreno

of this town with the thought in mind --- "I am here to serve ---" not to exercise "a police power not given to them ---"

### SHAKE UP---OR GET OUT---

The fact that cash was taken from a safe alone does not make clear the extent of wrongful doing in the town hall --- The Building Inspection Department is what I am referring to --- It needs a shake up --- quick --- or there is going to be a lot of people hurt --- without reason --- The Board of Selectmen had better shake up that department or it will turn out to be the albatross they will have to bear --- soon ---

### Truth-In-Lending Law Shows No Adverse Affect On Business

Dr. Edward R. Willett, chairman of the Massachusetts Consumers' Council, released today a staff report of the Boston Federal Reserve Bank which shows that the Massachusetts Truth-in-Lending law has not had any adverse effect on retail sales. The Consumers' Council, a state agency, was the sponsor of this legislation and led the legislative battle for its enactment.

Dr. Willett stated: "The report shows from the period of September 1966 through September 1967, Massachusetts had a better gain in retail sales despite a smaller rise in personal income than New England did as a whole. This fact specifically disputes the argument that retail business would be adversely affected by Truth-in-Lending legislation if 'revolving credit were included.' The same argument is now being advanced in connection with the Federal Truth-in-Lending legislation (Sullivan Bill H.R. 11601) now pending in the House of Representatives in Washington." The critical issue there is to exclude revolving credit on the grounds it would have an adverse effect on retail business and it is unworkable.

Mr. Dermot P. Shea, executive secretary of the council stated: "What is needed in the Truth-in-Lending debate in Washington is a clarification on what issue is involved. The opponents state that revolving credit should be excluded on the grounds that it would have an adverse effect on retail business and that Truth-in-Lending is unworkable. Actually the issue is simply the public's right to know the cost of credit. The Massachusetts Truth-in-Lending is working; it has had no adverse effect on the retail sales. It has given the consumer a yardstick by which it can compare shop for credit and this Federal Reserve Staff Report shows conclusively that this is being done. It states that the percentage gains of consumer credit of savings and commercial banks as compared to finance and loan companies have increased substantially.

It is to the great credit of the Massachusetts General Court that it had the insight and the temerity to stand up for the public interest on this issue. I don't know what the Congress of the United States will do, but I do know as far as the citizens from Massachusetts are concerned, the Massachusetts General Court

has acted in their interest when it passed the Retail Installment Sales Act and Truth-in-Lending Legislation."

### Raymond Harris Delegates To Annual Meeting of Schools

BOSTON, Nov. — Raymond E. Harris, principal, Agawam High School, is an official delegate to the eight-second annual meeting of the New England Association of Colleges and Secondary Schools, to be held on Friday, December 8, at the Statler Hilton Hotel in Boston.

Principle speakers will be James A. Perkins, president of Cornell University and one of the nation's foremost educational spokesmen; Leo C. Rosten, creator of "Hyman Kaplan," lecturer, and editorial consultant to Look magazine; Edwin O. Reischauer, university professor at Harvard and former U.S. Ambassador to Japan; and Robert E. L. Strider, president of Colby College and past president of the NEAC&SS.

The association is composed of 875 public and independent secondary schools and colleges in the six New England states. Approximately 1,250 educators are expected to attend the annual meeting.

The association's primary responsibility is the evaluation and accreditation of New England schools, colleges, and universities, and the maintenance of high educational standards in the region.

President of the association is Francis O. Grubbs, president of the Loomis Institute in Windsor, Conn. Vice-presidents are E. Harry Boothby, principal of Whitman - Hanson (Mass.) Regional High School, and Henry W. Littlefield, president of the University of Bridgeport (Conn.) The association's central office is at 50 Beacon Street, Boston.

### Garden Club Meets Dec. 5

The annual greens meeting of the Garden Club will be held Tuesday, December 5th, at 7:30 p.m. at the home of Mrs. Donald George, 105 Channell Drive. Each year at this meeting the club makes Christmas wreaths for the town libraries and the Captain Charles Leonard House. Any interested members are invited to attend, and each should bring a pair of clippers, wire snippers, or ball of strong twine.



Left to right: Mrs. P. Raiche, Mrs. P. Gloster, Mrs. O. Dion and Mrs. R. Gingras as they display bazaar items.

### ST. JOHN'S BAZAAR AT JR. HIGH SCHOOL SAT.

St. John's Guild, the Catholic Women's Club and the Catholic Men's Club have combined efforts in planning a Christmas Bazaar on Sat., Dec. 2, at the Agawam Jr. High Cafeteria from 9 a.m. to 6 p.m.

Mrs. Francis Capitanio and Mrs. Ronald Neunier are general chairman with Mrs. Joseph Cancelliere and Mrs. Philippe Raiche as co-chairmen. Honorary chairmen are Mrs. Alexander G. Toczko, president of the Catholic Women's Club; Mrs. Ronald Gloster, president of St. John's Guild; and Edmund Coffey, president of the Catholic Men's Club.

For the children, there will be fun at the Fish Pond with Mrs. Albert Taupier, Mrs. Arnold Jerry, Mrs. Alfred Trehey and Mrs. Charles Tyler in charge. A Kiddie Korner, with dolls, games and all sorts of toys, under the care of Mrs. Gerald Girard, Mrs. John Anderson, Mrs. Helen Scannell and Mrs. Grace Lathrop. A Children's Booth where inexpensive gifts can be purchased is in charge of Mrs. Oliver Dion, Mrs. Anthony Natale, Mrs. Paul Pappas, and Mrs. Bernard Paine.

Aprons of all types can be found headed by Mrs. Stanley Lipski, Mrs. Alfred Hebert, Mrs. J. Clinton Wright and Mrs. Adwilda Carrievau. Cards and small gifts will be handled by Mrs. Alfred Dugan and Mrs. Edgar Wilson, while Mrs. Cancelliere and Mrs. Arthur Fortier will sell candy, including homemade fudge.

The Food Booth, with all kinds of home baked goodies in charge of Mrs. Norbert Demont, Mrs. Claude Guidetti, Mrs. John Shea, Mrs. John Tanner and Mrs. Charles Campbell. The knitting corner has all handmade sweaters, hats, mittens galore, slippers and 3 pc. baby sets to offer, with Mrs. Richard Gingras, Mrs. Thomas McGovern, Mrs. James Bussa, Mrs. Donald DesJarlais and Mrs. Harold Sporbett in charge.

The ever popular early American Booth has handpainted plaques, eagles to hang, ceramics, apothecary jars, handmade

pillows, and lots more with Mrs. Richard Donovan, Mrs. John Gaffey, Mrs. Shirley Cormier and Mrs. Oliver Dion in charge.

Pine cone wreaths, nut trees, baskets with greens, mistletoe kissing balls are just a few of the items that will be found on Christmas decorations headed by Mrs. Raiche, Mrs. Andrew Arnold, Mrs. Jaems Doyle and Mrs. James Collins, while white elephants in large variety will be offered under the direction of Mrs. James Moran, Mrs. Peter Raschilla, Mrs. Gustave Benoit and Mrs. Richard Niles. There will also be a prize booth headed by Mrs. Meunier and Mrs. Natale Cirillo and a variety booth under Mrs. Bruno Zucco.

A fine selection of jewelry, reasonably priced, can be found with Mrs. Toczko, Mrs. Timothy Collins, Mrs. Albert Veronesi, Mrs. Ronald Gloster and Mrs. Ernest McClean working on this booth.

A trip to Bermuda for two is to be awarded at the bazaar and Mrs. David Gallano is in charge of this project. Refreshments will be served all day under the direction of Ed Coffey and members of the Catholic Men's Club.

### Agawam Residents Perform at Westfield College Fri. and Sat.

Four Agawam residents, all students at Westfield State College, will participate in the production of three one-act plays to be presented at the college Dec. 1 and 2.

The students, all members of the drama club, "The Footlighters," are Robert Mandrioli, Debbie Driscoll, Fred Muzzy and Sandy Atwater.

The plays which are open to the public are "The American Dream," a satire on American family life, by Edward Albee; "The Painting," the story of a young painter trying to succeed in life, by Eugene Ionesco; and, "Hello Out There," the story of a young man's efforts to free himself from false rape charges by William Saroyan.

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## Sierra Club Publishes Baja California and the Geography of Hope, Seventeenth Volume In The Exhibit Format Series

The Sierra Club has combined the talents of two of America's most creative people, both long associated with the wilderness cause and also long identified with the problem of conveying the wilderness experience to readers — Joseph Wood Krutch and Elliot Porter.

Their subject is Baja, California. Baja, California has places where man can let wilderness last if he elects to. They will help us to remember that man can never put the wilderness back. It doesn't work that way. Baja is a good place to respect what man discovers there and leaves alone, not what he brings there to change it, wherever he comes from. It is a place to learn. Without Baja's wildness, the world is just that much closer to becoming a cage. "Baja, California is a wonderful example of how much bad roads can do for a country."

"This observation is cribbed from something I wrote after one of my early visits to that long, lonely, and beautiful peninsula. In addition to being the simple

truth, it embodies a warning.

"Nature gave Baja nearly all of the beauties possible in a dry, warm climate — towering mountains, flowery desert flats, blue water, bird-rich islands, and scores of great, curving beaches as fine as the best anywhere in the world. All of this has remained very nearly inviolate just because the land protected itself." Joseph Wood Krutch in his introduction to "Baja, California and the Geography of Hope."

But the 20th century will soon be catching up with Baja, California. Right now a blacktop road penetrates the peninsula for only 128 miles to San Felipe. The remaining nearly 800 miles of Baja is accessible only by very rough roads — the further South you travel the rougher the road.

However, the time is fast approaching when the Mexican government will have to decide whether to halt certain kinds of exploitation or let it destroy things which, once lost, can never be recovered.

To illustrate the beauty of this land — its strange and fascinating landscape with giant cardon cactus and contorted elephant trees, its tropical brilliance — Elliot Porter is the ideal photographer.

"Elliot Porter's photographs, for all their detail and realism, are not just a traveler's record of Baja, they are works of art which record an individual artist's special vision. Looked at from one point of view, they are primarily mood and pattern pictures. In this respect, they belong in the finest tradition of modern art. But they are fundamentally different from pure abstractions because the moods are generated by external nature and the patterns are those discovered in nature, not purely human inventions. Porter's is an art which reasserts the old conviction that

nature is the source of all beauty and the sole inspiration of art." Joseph Wood Krutch in his introduction to "Baja, California and the Geography of Hope."

The Sierra Club, founded by John Muir in 1892, is celebrating its Diamond Jubilee in 1967. It exists to help people explore, enjoy, and protect parks, wilderness, waters, forests, and wildlife. The club helps rescue places that make our planet beautiful and can keep it beautiful, places only as safe as people, knowing about them, want them to be.

Informing the public about areas that ought to be saved as parks for future generations is a major objective of the club's book publishing program. Book publishing is not an end in itself, but an integral part of the nonprofit, educational efforts that the club carries on as a public trust.

## Keep Your Heart Healthy All Winter Long

A year-round physical conditioning program coupled with moderation in meeting the challenge of the cold and snow should be handsome dividends in terms of winter heart health, according to the Massachusetts Heart Association as it issues its annual warning with regard to sudden exercise in facing a typical New England winter.

The white stuff has come earlier than usual this year, bringing with it the expected shouts of joy from the youngsters and the snow bunnies, and groans from most of the rest of us.

Those who enjoy the exhilaration of the ski slopes and the toboggan slides often give little thought to their physical condition before venturing forth; however, a word of caution is very much in order.

Cold air and higher altitudes make even the healthiest heart work harder, so it is important to know and accept your limitations. If you keep yourself in good year-round physical condition with regard to outdoor activity, you face no special winter problems. If, on the other hand, you lead a too-sedentary life, you would do well to take it quite easy as you venture out to the ski slopes or the skating rinks. The cardinal rule is, of course, to rest when tired or if you should begin to feel breathless, and to stop entirely if you feel a tight-

# Forget Those Old Frostbite Treatments

Frostbite is an important health hazard each winter in most parts of the country.

Today's Health, the magazine of the American Medical Association, reports that true frostbite means that the tissues are frozen. Crystals of ice form between the cells. Nerves, muscles and blood vessel tissues are most susceptible.

Frostbite can happen before you know it, and it isn't necessary for the temperature to be excessively low. The wind plays an important role. The chilling effect of air at 20 degrees moving at 45 miles an hour is the same as 40-below-zero air on a still day.

One of the dangers of frostbite is that you often don't feel it. First thing you know is that someone else notices that your ear or nose is turning white. The frozen part becomes hard to touch and loses feeling. Many sports leaders advocate a buddy system for outdoor winter sports: two persons are paired off, each watching the other for signs of frostbite.

To prevent frostbite, first be certain that you are properly dressed for the temperature. Avoid overexertion and excessive perspiration. Avoid contact of bare flesh with cold metal. Don't drink alcohol or smoke.

In first aid for frostbite, forget the old saw about rubbing

the affected part with snow, and also forget the completely invalid caution against rapid thawing. Also, don't massage or rub the frozen part. Don't touch it at all.



Begin rapid rewarming as soon as possible. A hot bath is excellent, but avoid scalding. Hot wet towels will help, changed frequently and applied gently. If no fire or hot water is at hand, place the patient in a sleeping bag, or cover with coats and blankets. Hot liquids will help raise body temperature.

For any frostbite, even a mild case, prompt medical attention is important. The depth and degree of the frozen tissue cannot be readily ascertained, and the treatment will vary with the severity of the injury.

Dress properly and use common sense about exposure in severe cold, and most cases of frostbite can be avoided. 121167

ness in your chest. Don't stay out too long, or undertake too strenuous a challenge the first few times out. Avoid smoking as it adds to the difficulties of breathing properly in the cold air. And give yourself a half hour or so of relaxation after eating before starting out again.

All of the above suggestions apply equally to the task of shoveling snow. The man of any age with a history of heart disease and the man over forty, unless physically fit, should avoid entirely the rigors of shoveling. This is a task better left to others — the young-

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ster anxious to earn some spending money, or the handyman with a snowplow.



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# SCHOOL MENUS

DEC. 4 - 8

## PHELPS SCHOOL

MON.: ju., gril. hmbg. onbut. bun. but. peas & car. on. slic. & rel. sp. ck. w/frost; TUES.: ju., tom. sp. turk. sal. sand. pot. stix. pean. but. cook. apl.; WED.: cit. ju., bf. stew w/car. & pot. b&b. orng. wedg.; THURS.: bak. saus. mash. pot. but. cab. b&b. des.; FRI.: ju., bak. fish stix. mash. pot. tos. sal. w/spin. grns. b&b. peach. & prn.

## GRANGER SCHOOL

MON.: hmbg. grvy. mash. pot. but. broc. pean. but. sand. slic. peach; TUES.: ju., gril. frnkfrt on but. bun. rel. & must. pot. chips. but. car. blber. sq.; WED.: ju., mtbl. grind. but. grn. bns. chse. cube. spic. ck.; THURS.: roast turk. in grvy. mash. pot. but. peas. b&b. crnbry sc.; FRI.: ju., plz. w/chse. & tom. sc. cab. & car. sal. pean. but. sand. & frt.

## PEIRCE SCHOOL

MON.: bef. veg. stew. car. stix. chse. cube. b&b. grpfrt. sec.; TUES.: rong. ju., chsebrg. but. mix. veg. pot. stix. pean. but. sand. spic. prn. ck. w/but. ic.; WED.: oven bak. lunch. mt. hash brn. pot. but. broc. pean. but. & jel. sand. peach; THURS.: turk. w/brn. grvy. whip. pot. crnbry. sc. but. car. b&b. orng. Jell-o w/top.; FRI.: tom. sp. w/ric. gril. chse. sand. pean. but. sand. car. & cel. stix. aplsc. cook.

## DANAHY SCHOOL

MON.: mt. rav. w/mt. & tom. sc. chse. wedg. b&b. grn. bns. slic. peach; TUES.: ju., mtbl. grind. tom. & let. sal. ck. sq.; WED.: ju., turk. ric. sp. w/veg. turk. sal. sand. car. stix. pean. but. cook. apl.; THURS.: ju. mash. pot. hmbg. grvy. car. & peas. b&b. pnapl. chnk; FRI.: ju. tuna fish salbts. cole slaw.

pot. chips. brwns.

## SO. ELEMENTARY SCHOOL

MON.: orng. ju., homde. turk. nood. sp. w/veg. crack. turk. sal. on ry. frt. cocktl. br.; TUES.: Italian spagh. w/mt. & tom. sc. A.B.C. sal. but. Vienna brd. peach; WED.: Shepherd's pie. mash. pot. corn. hmbg. but. spin. pean. but. on rye brd. aplsc. ck. w/but. frost; THURS.: Sloppy Joe on hrd. but. roll. stew. fresh cab. chse. stix. cit. frt. cup; FRI.: ju., bak. mac. w/chse. sc. tos. grn. sal. but. Vienna brd. blonde brown.

## ROBINSON PARK SCHOOL

MON.: orng. ju., frkfrt. onbut. roll. must. & rel. but. corn. pot. stix. yel. ck. w/raspbry. top.; TUES.: spagh. w/mt. & tom. sc. but. grn. bns. b&b. pnapl. chnk; WED.: mtbl. frnd. w/sc. but. veg. chse. stix. frt. cup; THURS.: roast turk. w/grvy. mash. pot. but. broc. b&b. jel. don.; FRI.: cit. ju., gril. chse. sand. pean. but. sand. tos. sal. w/spin. des.

## JUNIOR HIGH SCHOOL

MON.: mtlf. mash. pot. but. broc. choc. pud. w/top. b&b; TUES.: orng. ju., frkfrt on roll. homde. bak. bns. cab. & car. sal. slic. peach; WED.: ju., grn. bns. hmbg. on bun. pean. but. sand. Jell-o w/top.; THURS.: ju. roast. turk. in grvy. mash. pot. peas. prn. spic. ck. b&b; FRI.: orng. ju., grl. chse. sand. tos. sal. strwbry. shrtck.

## HIGH SCHOOL

MON.: grl. hm. w/pnapl. parsl. pot. aplsc. rye b&b. pean. but. sand. gingbrd. w/top.; TUES.: orng. ju., hmbg. onbut. roll. pot. chips. but. car. cat. slic. on. rel. must. pean. but. sand. raspbry. prn. pie sq.; WED.: orng. ju., turk. a la King on hot but. bisc. but. peas. crnbry. sc. b&b. Jell-o w/top.; THURS.: orng. ju., frkfrt. on but. roll. must. rel. & cat. homde. bak. bns. pean. but. sand. but. ck. w/choc. ic.; FRI.: orng. ju., tuna sal. sailbt. mix. grn. sal. w/spin. & chlc. grns. pean. but. sand. lem. pie sq.

fun for everyone

SQUARE DANCE

TWO WEEKS - TWO BANNERS!!!! Last Saturday night eight couples from Agawam Promenaders hopped across the river to East Longmeadow to visit the Suburban Squares. This is the second week in a row that the Promenaders have earned a banner by visiting another one of the area clubs. Our thanks to our

friendly hosts for a real fun evening.

Coming up next week at the Promenaders December dance is our old friend and former club caller, Dick Steele. Dick hails from Lexington, Massachusetts and is the rgular caller for several clubs in the Boston area.

All Promenader members are asked to remind their square dancing acquaintances of this December dance on the 8th inasmuch as it does not appear on the December calendar.

## Partial Exhibitors List For Coming Flower Show

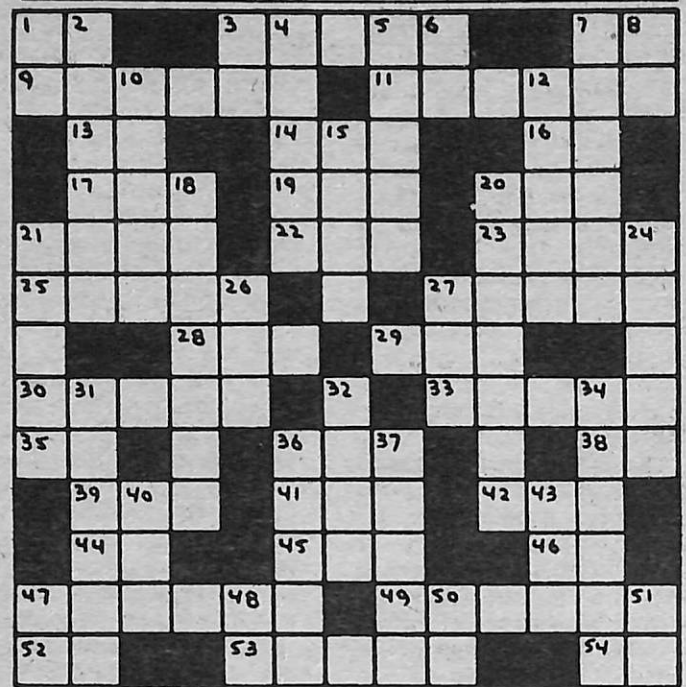
James H. Denver, president of the Connecticut Valley Horticultural Society, has announced a partial list of the landscape exhibitors for the 19th annual Connecticut Valley Flower Show. The show will be held Feb. 22-27 in the Better Living Center, Eastern States Exposition, West Springfield, Mass., with the theme, "A Fantasy of Flowers and Gardens."

Mr. Denver said each exhibitor will design his display inkeeping with the overall theme of the show, transforming the Better Living Center into a fantasy world of flowers and gardens.

Simard the florist of Aldenville, in co-operation with several florists, will design the main garden exhibit, usually known as the "welcome garden." It will be the first time in the history of the show that the main exhibit will be a co-operative venture.

Besides Simard the other landscape exhibitors will include Adams Nursery of Westfield, Louis Alessio and Malcolm Fish, Francis DesJarlais of West Springfield, Green Acres Nursery of Southwick, Ken Stevens, Ricco's Greenhouses of Agawam, Al and Dominick Ricco; Schlatter's, Inc. of Springfield, Earle Spaulding; Ted Sio's Nursery of Ludlow; Springfield Park Department, Mr. Denver; Stewart's Nursery and Garden Center of Turners Falls, James Stewart; Ward's Nursery of Great Barrington, Mass., Matthew Tomick; Westover Greenhouses of Chicopee, Mass., John and Robert Torre; and the Western Mass. Florists and Gardeners' Club, William Doty, chairman.

## CROSSWORD ~ ~ ~ By A. C. Gordon

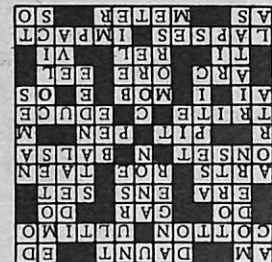


### ACROSS

- 1 - Exist
- 3 - Dishearten
- 7 - Male nickname
- 9 - Fabric
- 11 - The month preceding
- 13 - Perform
- 14 - A fish
- 16 - To act
- 17 - Time period
- 19 - Printers' units
- 20 - Harden
- 21 - Skills
- 22 - Fish eggs
- 23 - Acquired (poet.)
- 25 - An assault
- 27 - Light wood
- 28 - Excavation
- 29 - Enclosure
- 30 - Hackneyed
- 33 - Draw forth
- 35 - Sloth
- 36 - Riotous assemblage
- 38 - Bone
- 39 - Circle part
- 41 - Unrefined mineral
- 42 - Lamprey

### DOWN

- 44 - Musical note
- 45 - Beginning of religion
- 46 - A half-dozen in Old Rome
- 47 - Errs
- 49 - Force
- 52 - Like
- 53 - Measure unit
- 54 - Thus
- 1 - Type of electric current
- 2 - Recent
- 3 - To finish
- 4 - Fury
- 5 - Nurture
- 6 - Thallium (chem.)
- 7 - Dramatizes (colloq.)
- 8 - Accomplish
- 10 - Makeasances
- 12 - Paragon
- 15 - Soon
- 18 - Free from disease germs
- 20 - Unseated spectator (colloq.)
- 21 - Blood vessel
- 24 - Titles
- 26 - A bond
- 27 - Insect
- 31 - Lariats
- 32 - Main part
- 34 - Infant sickness (pl.)
- 36 - ..... Code
- 37 - Misrepresent
- 40 - To tear
- 43 - Girl's name
- 47 - Musical note
- 48 - Printer's unit
- 50 - Male title
- 51 - Preposition



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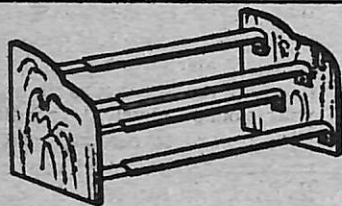
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I want to thank the enthusiastic workers & voters who had faith in our cause and to invite everyone to clasp hands in Agawam's Friendship Circle.

George L. Reynolds



## FREE BOOKLET FOR WOMEN IN BUSINESS

To provide established and potential business women with a condensed guide to good business practices, the Women's Bureau of the Massachusetts Department of Commerce and Development has published a booklet entitled "A Business of Your Own." The booklet is available without charge upon request to the Bureau, State Office Building, 100 Cambridge Street, Boston, Mass. 02202.

An aspect of the Bureau's program to expand economic horizons for women, the booklet helps potential business women assess in advance the possibility of success in a specific business or service before investing time and money in the project. For the established woman, the guide offers invaluable tips on the importance of good record keeping and the effectiveness of an adequate community relations campaign.

"The ABC of Your New Business," the topic of the first chap-

ter, is devoted to such practical matters as analysis of factors determining success or failure, how to get business, keep and expand it and finally, capital — where will it come from and how much will be needed.

Most essential to a good business operation, the book states, are adequate experience and substantial managerial skills. The lack of them accounts for 90% of business failures. Let the slogan, "Earn While You Learn," be your guide, and it's preferable to do it on someone else's capital is the straight-forward advice offered by the guide.


The second chapter, "Watch Your Figures," stresses the need of accurate accounting for tax purposes, to establish bank credit and to gain a clear picture of how your business is doing. Only through adequate records, the book maintains, can the owner of a business make plans for the future, avoid mistakes and analyze the reasons for necessary changes.

Bookkeeping suggestions offered businesses of all types include — keep all costs segregated. Pay bills promptly to keep credit ranking high. Take advantage of every discount. If your profits drop, look at each item separately and see where you can economize. It may be the simple matter of changing cars too often and your customers may resent it. They may feel you are pricing your product or service too high



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I would like to take this opportunity to thank the voters of Agawam for their support, & to pledge to serve my office faithfully.

Arthur Zavarella


## CHANGING WAYS



**PREGNANCY**

TO INDUCE LABOR, 16TH CENTURY EUROPEAN MIDWIVES FORCED PREGNANT WOMEN TO SHOUT AT THE TOP OF THEIR LUNGS OR HAVE PEPPER BLOWN INTO THEIR NOSES. UNTIL THE TURN OF THIS CENTURY, OBSTETRICAL PRACTICES REMAINED IN THE HANDS OF MIDWIVES WHO KNEW LITTLE TO COMFORT THE EXPECTANT MOTHER.

DURING THE LAST FIFTY YEARS, AMERICA'S CHIEF CONTRIBUTION HAS BEEN THE INTRODUCTION OF PRE-NATAL CARE. TODAY, NEW MEDICINES, SPECIAL DIETS, A PROGRAM OF EXERCISE, AND REGULAR CHECK-UPS AID WOMEN IN COPING WITH MANY OF THE INEVITABLE DISCOMFORTS OF PREGNANCY. HOSPITALS ARE NOW INCLUDING PRE-NATAL INSTRUCTION AND CHILD-CARE BOTH FOR ANXIOUS MOTHERS-AND FATHERS-TO-BE.



ONE ANNOYING, BUT EASILY RELIEVED RESULT OF PREGNANCY IS THE ITCHING ON VARIOUS PARTS OF THE BODY, USUALLY IN COMBINATION WITH STRETCHMARKS CALLED "STRIAE." TO ALLEVIATE THIS "TIGHT" DRY SKIN FEELING, MANY DOCTORS RECOMMEND SPRAYING THE BODY WITH ALPHA-KERI OIL AFTER SHOWER. THIS THERAPEUTIC PREPARATION COATS THE BODY WITH A THIN FILM OF OIL AND SOFTENS THE SKIN TO HELP RELIEVE ITCHING.

to pay for such luxury. Remember, cautions the booklet, that small business can be VERY small.

The final chapter defines public relations as both an art and a business. It's the art of dealing effectively with people and the business of so organizing the details of your work that your best foot is always forward. Aim of any good public relations program is to earn and hold the confidence and good will of the community.

Foremost among ideas for adequate public relations campaign as offered by this chapter is to start with the basic functions of your business. Your housekeeping, store-keeping, credit and adjustment policies and even your parking facilities determine the public image of your business. And never forget, advises the pamphlet, that the individual as owner is her business' personal ambassador and she is always on parade. The whole secret of good public relations, states the pamphlet, can be summed up very simply — use the good manners learned at your mother's knee.

and, more blessed, you who do not snatch our tasks from our hands to do them for us, for often we need time rather than help.

IV. BLESSED ARE YOU who stand beside us as we enter new and untried ventures, for our failures will be outweighed by the times when we surprise ourselves and you.

V. BLESSED ARE YOU who ask for our help, for our greatest need is to be needed.

VI. BLESSED ARE YOU who help us with the graciousness of Christ, Who did not bruise the reed and quench the flax, for often we need the help we cannot ask for.

VII. BLESSED ARE YOU, when by all these things you assure us that the thing that makes us individuals is not in our peculiar muscles, nor in our wounded nervous systems, but in the God-given self which no infirmity can confine.

VIII. REJOICE AND BE EXCEEDINGLY GLAD, and know that you give us reassurances that could never be spoken in

## Legal Notices

COMMONWEALTH OF MASSACHUSETTS  
Hampden ss Probate Court  
To all persons interested in the estate of FLORENT E. GELINEAU late of Agawam, in said County, deceased.

A petition has been presented to said Court, praying that ROLAND M. GELINEAU of said Agawam, or some other suitable person be appointed administrator of said estate.

If you desire to object thereto you or your attorney should file a written appearance in said Court at Springfield, in the County of Hampden, before ten o'clock in the forenoon on the fifteenth day of December 1967, the return day of this citation.

Witness, ABRAHAM I. SMITH, Esquire, First Judge of said Court, this fifteenth day of November 1967.

JOHN J. LYONS, Register  
November 23, 30, Dec. 7

COMMONWEALTH OF MASSACHUSETTS  
Hampden ss Probate Court  
To all persons interested in the trust estate under the will of ARETAS P. LOOMIS late of Agawam, in said County, deceased, for the benefit of CLARA J. LOOMIS and others under the second clause of said will.

The trustee of said estate has presented to said Court for allowance its thirtieth account.

If you desire to object thereto you or your attorney should file a written appearance in said Court at Springfield before ten o'clock in the forenoon on the twenty-second day of December 1967, the return day of this citation.

Witness, ABRAHAM I. SMITH, Esquire, First Judge of said Court, this sixteenth day of November 1967.

JOHN J. LYONS, Register  
November 23, 30, Dec. 7

words, for you deal with us as God has dealt with all His children.

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## Legal Notices

ARTICLE 6. VOTED 58 YES and 28 NO to amend the Zoning By-Law as adopted in 1960, and as amended, by the following amendment:

a. By deleting from Section 6, Residence B Districts, sub-section (a) (4) which reads: "An apartment house, multiple dwelling unit or garden type apartments as defined and subjected to the following regulations;" together with the regulations set forth in said section.

b. By adding to said Section 6, Residence B Districts; Section 8, Business A Districts; Section 9, Business B Districts; Section 10, Industrial District A; and the section entitled Industrial B Districts, the following new paragraph:

"Notwithstanding any other provision in the above section, no building or other structure shall be erected, altered or used for residential purposes which shall accommodate or house more than four families. All four family buildings or structures used for residential purposes shall be erected on a parcel of land containing not less than one (1) acre in area and having not less than one hundred fifty (150') feet frontage on a street."

ARTICLE 7. VOTED 75 YES and 2 NO to amend the Zoning By-Laws as adopted in 1960, and as amended, by the following amendment:

By adding to Section 8, Business A Districts; Section 9, Business B Districts; Section 10, Industrial District A and the section entitled Industrial B Districts the following new paragraph:

"Notwithstanding any other provision in the above section, not more than one unregistered motor vehicle shall be allowed on any parcel of land used as a gasoline filling station, provided however, that any such gasoline filling station having an automobile dealer's permit shall be governed by the provisions of such permit."

ATTEST:

Edward A. Caba  
Town Clerk,  
Boston, Mass. Nov. 14, 1967  
The foregoing amendments to zoning by-laws adopted under articles 6 and 7 are approved,  
Elliott Richardson  
Attorney General

COMMONWEALTH OF MASSACHUSETTS  
Hampden ss Probate Court  
To all persons interested in the estate of LEO S. DAVILLI late of Agawam in said County of Hampden, deceased.

A petition has been presented to said Court for probate of a certain instrument purporting to be the last Will of said deceased by LAWRENCE BOUCHARD otherwise LAWRENCE J. BOUCHARD of Springfield in the County of Hampden praying that he be appointed executor thereof without giving a surety on his bond.

If you desire to object thereto, you or your attorney should file a written appearance in said Court at Springfield, in said County of Hampden, before ten o'clock in the forenoon on the twenty-sixth day of December 1967, the return day of this citation.

Witness, ABRAHAM I. SMITH, Esquire, First Judge of said Court, this twentieth day of November 1967.

JOHN J. LYONS, Register  
Nov. 30, Dec. 7, 14.

COMMONWEALTH OF MASSACHUSETTS  
Hampden ss Probate Court  
To all persons interested in the estate of MARY B. MITCHELL late of Agawam in said County of Hampden, deceased.

A petition has been presented to said Court for probate of a certain instrument purporting to be the last Will and Codicil of said deceased by LOIS E. FORD formerly LOIS E. MITCHELL of Longmeadow in the County of Hampden praying that she be appointed executrix thereof without giving a surety on her bond.

If you desire to object thereto, you or your attorney should file a written appearance in said Court at Springfield, in said County of Hampden, before ten o'clock in the forenoon on the fifteenth day of December 1967, the return day of this citation.

Witness, ABRAHAM I. SMITH, Esquire, First Judge of said Court, this seventeenth day of November 1967.

JOHN J. LYONS, Register  
Nov. 30, Dec. 7, 14.

## Beatitudes For The

### Friends of the Retarded

I. BLESSED ARE YOU who take time to listen to difficult speech, for you help us to know that if we persevere we can be understood.

II. BLESSED ARE YOU who walk with us in public places, and ignore the stares of strangers, for in your companionship we find havens of relaxation.

III. BLESSED ARE YOU who never bids us to "hurry up,"

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